

### WEDNESDAY, 25 OCTOBER

19.00 *Dinner*: Vén Hajó Restaurant  
1052 Budapest, Vigadó, Port 2  
<https://venhajo-etterem.hu/en>

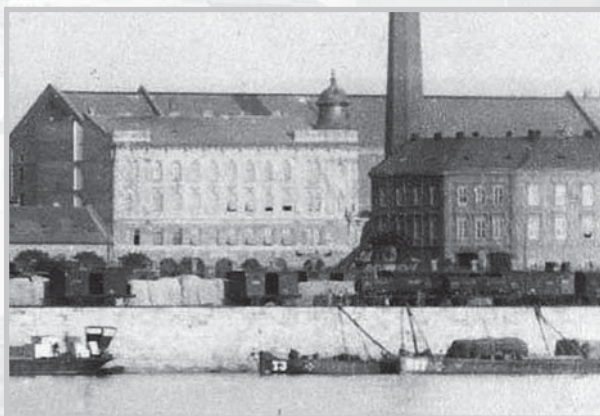
### THURSDAY, 26 OCTOBER

9.30 Registration  
9.45 Welcome **Dávid Bartus, the dean of the ELTE, Faculty of Humanities**  
10.00 Keynote lecture **Teresa da Silva Lopes**  
  
10.30 *Coffee break*

#### SESSION I: COOPERATION AND POLITICS

Discussant: **Károly Halmos**

10.50 **Walter Iber**: OMV and Gazprom.  
Historical stages of a cooperation.  
11.05 **Gyula Horváth**: A unique path to the  
monopoly. The case of the Hungarian  
insurance sector 1945–1952  
11.20 Discussion  
  
12.00 *Lunch break*



#### SESSION II: COOPERATION IN THE INTERWAR PERIOD

Discussant: **Tomasz Olejniczak**

13.00 **Ivan Smiljanic**: The politics of business.  
Ups and downs of economic cooperation  
among Slovene liberals in the first  
decades of the 20th century  
13.15 **Eduard Kubů – Barbora Štolleová**: In the  
tension of competition and cooperation.  
Banking consortia/syndicates in interwar  
Czechoslovakia (involvement of  
Živnostenská banka/Trades Bank)  
13.30 **Gábor Koloh**: Social enterprises in the  
years of the Great Depression.  
The history of Budapest-based  
cooperatives between 1929 and 1933  
13.45 Discussion  
  
14.45 *Coffee break*

#### SESSION III: COOPERATION IN THE SHADOW OF THE STATE

Discussant: **Valentina Fava**

15.05 **Martin Gumieła – Mariusz Jastrząb**:  
Cooperations and conflicts.  
The relationship between private  
entrepreneurship and state companies  
in late state-socialist Poland  
15.20 **Damian Bebnowski – Max Trecker**:  
The first stage of transition.  
Inhibiting property transformation  
and SME development in the GDR,  
1989–1990  
15.35 Discussion  
  
17.00 *Museum visit*: Zwack Unicum House  
<https://unicumhaz.hu/>  
  
19.00 *Dinner*: Borbíróság  
1093 Budapest, Csarnok tér 5.  
<https://borbirosag.com/en/>

### FRIDAY, 27 OCTOBER

#### SESSION IV: COOPERATION AND COMPETITION IN THE INDUSTRY

Discussant: **Daniel Raff**

10.00 **Balázs Tinku-Szathmáry**: Shareholder groups  
and business plan behind the merger of five  
steamship companies. The short story of United  
Hungarian Steamship Company (1871–1874)  
10.15 **Irina Yányshev-Nésterova**: Cooperation  
in tobacco business in the late Russian  
Empire. Informal business of the Russian  
Jews, free-standing company's formation  
and nationalization of the tobacco enter-  
prises on the outbreak of World War I  
10.30 **Mária Hidvégi – Tamás Vonyó**:  
Competition and cooperation in the metal  
and machine building industries of Central  
Europe before and after World War I  
10.45 Discussion  
  
11.45 *Lunch break*

#### SESSION V: COOPERATION AND KNOWLEDGE TRANSFER

Discussant: **Alfred Reckendrees**

13.00 **Bianca Centrone**: A strategy for peace and  
economic success. Post-Habsburg Europe and  
the crusade for industrial development and  
international cooperation in the interwar years  
13.15 **Zsombor Bódy**: International technology trans-  
fer during World War II and state socialism  
13.30 Discussion  
  
14.15 *Coffee break*  
  
14.45 Concluding session: Business history.  
Future themes and current situation  
**Teresa da Silva Lopes, Valentina Fava,  
Judit Klement, Tomasz Olejniczak,  
Daniel Raff, Alfred Reckendrees**

## LIST OF PARTICIPANTS

**Bębnowski, Damian:** University of Łódź  
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**Tinku-Szathmáry Balázs:** PhD student, ELTE,  
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# EBHA

European Business History Association



## BACKGROUND PHOTO

The Elevator House (loading station for grain ships) on the bank of the Danube, seen from the Buda shore, around 1895  
Fortepan / Budapest City Archives / György Klösz

# BUSINESS COOPERATION

*in the history of  
Central and Eastern Europe*

5th Workshop on Business History  
in Central and Eastern Europe  
October 26–27, 2023

Eötvös Loránd University  
Faculty of Humanities, Faculty Boardroom  
1088 Budapest, Múzeum körút 4/A, GF 39

Program: [www.wbhcee.org](http://www.wbhcee.org)

