**WEDNESDAY, 25 OCTOBER**

19.00 Dinner: Vén Hajó Restaurant  
1052 Budapest, Vigadó, Port 2  
https://venhajo-etterem.hu/en

**THURSDAY, 26 OCTOBER**

9.30 Registration  
9.45 Welcome Dávid Bartus, the dean of the ELTE, Faculty of Humanities  
10.00 Keynote lecture Teresa da Silva Lopes  
10.30 Coffee break

**SESSION I: COOPERATION AND POLITICS**  
Discussant: Károly Halmos  
11.05 Gyula Horváth: A unique path to the monopoly. The case of the Hungarian insurance sector 1945–1952  
11.20 Discussion  
12.00 Lunch break

**SESSION II: COOPERATION IN THE INTERWAR PERIOD**  
Discussant: Tomasz Olejniczak  
13.00 Ivan Smiljanic: The politics of business. Ups and downs of economic cooperation among Slovene liberals in the first decades of the 20th century  
13.15 Eduard Kubú – Barbora Štolleová: In the tension of competition and cooperation. Banking consortia/syndicates in interwar Czechoslovakia (involvement of Živnostenská banka/Trades Bank)  
13.30 Gábor Koloh: Social enterprises in the years of the Great Depression. The history of Budapest-based cooperatives between 1929 and 1933  
13.45 Discussion  
14.45 Coffee break

**SESSION III: COOPERATION IN THE SHADOW OF THE STATE**  
Discussant: Valentina Fava  
15.05 Martin Gumiela – Mariusz Jastrząb: Cooperations and conflicts. The relationship between private entrepreneurship and state companies in late state-socialist Poland  
15.20 Damian Bebnowski – Max Trecker: The first stage of transition. Inhibiting property transformation and SME development in the GDR, 1989–1990  
15.35 Discussion  
17.00 Museum visit: Zwack Unicum House  
https://unicumhaz.hu/  
19.00 Dinner: Borbíróság  
1093 Budapest, Csarnok tér 5.  

**FRIDAY, 27 OCTOBER**

10.00 Balázs Tinku-Szathmáry: Shareholder groups and business plan behind the merger of five steamship companies. The short story of United Hungarian Steamship Company (1871–1874)  
10.15 Irina Yányshev-Nésterova: Cooperation in tobacco business in the late Russian Empire. Informal business of the Russian Jews, free-standing company’s formation and nationalization of the tobacco enterprises on the outbreak of World War I  
10.30 Mária Hidvégi – Tamás Vonyó: Competition and cooperation in the metal and machine building industries of Central Europe before and after World War I  
10.45 Discussion  
11.45 Lunch break

**SESSION IV: COOPERATION AND COMPETITION IN THE INDUSTRY**  
Discussant: Daniel Raff  
10.00 Balázs Tinku-Szathmáry: Shareholder groups and business plan behind the merger of five steamship companies. The short story of United Hungarian Steamship Company (1871–1874)  
10.15 Irina Yányshev-Nésterova: Cooperation in tobacco business in the late Russian Empire. Informal business of the Russian Jews, free-standing company’s formation and nationalization of the tobacco enterprises on the outbreak of World War I  
10.30 Mária Hidvégi – Tamás Vonyó: Competition and cooperation in the metal and machine building industries of Central Europe before and after World War I  
10.45 Discussion  
11.45 Lunch break

**SESSION V: COOPERATION AND KNOWLEDGE TRANSFER**  
Discussant: Alfred Reckendrees  
13.00 Bianca Centrone: A strategy for peace and economic success. Post-Habsburg Europe and the crusade for industrial development and international cooperation in the interwar years  
13.15 Zsombor Bódy: International technology transfer during World War II and state socialism  
13.30 Discussion  
14.15 Coffee break  
LIST OF PARTICIPANTS

Bębnowski, Damian: University of Łódź
Bódy Zsombor: ELTE, Budapest
Centrone, Bianca: PhD student, Princeton University
da Silva Lopes, Teresa: University of York
Fava, Valentina: Università Ca' Foscari, Venice
Gumiela, Martin: University of Vienna
Halmos Károly: ELTE, Budapest
Hidvégi Mária: Bocconi University, Milan
Horváth Gyula: PhD student, ELTE, Budapest
Iber, Walter: University of Graz
Jastrząb, Mariusz: Collegium Civitas, Warsaw
Koloh Gábor: ELTE, Budapest
Kubů, Eduard: Charles University, Prague
Olejniczak, Tomasz: Kozminsky University, Warsaw
Raff, Daniel: Wharton Business School, University of Pennsylvania
Reckendrees, Alfred: Copenhagen Business School
Smiljanić, Ivan: Institute of Contemporary History in Ljubljana
Štolleová, Barbora: Charles University, Prague
Tinku-Szathmáry Balázs: PhD student, ELTE, Hungarian Museum of Science, Technology and Transport, Budapest
Trecker, Max: GWZO, Leipzig
Vonyó Tamás: Bocconi University, Milan
Yányshev-Nésterova, Irina: University of Las Palmas de Gran Canaria

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www.wbhcee.org

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BACKGROUND PHOTO

The Elevator House (loading station for grain ships) on the bank of the Danube, seen from the Buda shore, around 1895
Fortepan / Budapest City Archives / György Klösz

BUSINESS COOPERATION IN THE HISTORY OF CENTRAL AND EASTERN EUROPE

5th Workshop on Business History in Central and Eastern Europe
October 26–27, 2023
Eötvös Loránd University
Faculty of Humanities, Faculty Boardroom
1088 Budapest, Múzeum körút 4/A, GF 39

Program: www.wbhcee.org